Derek Daly To Present "What if It's You?" Seminar at 2017 PRI Show
- ***Presents career advice for young drivers and their families***
- ***Includes both on-track and off-track skills development***
- ***Multi-year partnership continues with Honda Racing/HPD***

TORRANCE, Calif. (October 25, 2017) – Derek Daly, former Formula One and Indy car driver, broadcaster, author and founder of the Derek Daly Academy, will again present his "What if It's You?" seminar Saturday, December 9, at the Performance Racing Industry Show in Indianapolis.

Aimed at helping young drivers and their families map out a plan to progress in professional motorsports, "What if It's You?" provides an explanation of the steps and skill sets needed to succeed in that environment. The one-hour seminar will take place at the Indianapolis Convention Center, beginning at 8 a.m., as part of the annual PRI Show, the country's largest gathering of grassroots motorsports participants and enthusiasts.

"Our success in this sport is predicated on knowledge and execution," Daly explains. "Honda continues to take unprecedented steps to equip drivers, and more importantly families, with critical information that allows them to make prudent decisions. We are in one of the most expensive – yet largely unstructured – sports in the world, and Honda seeks to provide clarity to some key decision-making within a family, which in turn can greatly increase the ROI of investments made in aspiring racers, and hopefully set them on the path to the podium."

Daly's unique presentation at the PRI Show will give attendees an acute understanding of the challenges and opportunities they can expect to face when transitioning from grassroots racing to the professional ranks, including:

- How to develop the key skills of the complete, professional driver
- How to create a commercial platform as a driver moves up the motor-racing ranks
- How to position oneself for success with teams and manufacturers

For the third straight year, Honda Racing/HPD, a North American leader in grassroots racing, will bring this complete racing program to the grassroots racing community.

"The Derek Daly Academy has been instrumental in adding quality educational content for our young racing drivers, whether through access to the F4 educational library or the Safe is

Fast.com website," said Jeff Barrow, manager, HPD Commercial Motorsports. "We are pleased to once again support the Derek Daly Academy's seminar at this year's PRI show. It's a must for young drivers and their parents to attend."

Born and raised in Dublin, Ireland, Daly's professional racing career spanned 17 years. He was ranked 10th in the Formula 1 World Championship in 1980, and raced at the Indianapolis 500 six times. His sports-car success was highlighted by winning the 12 Hours of Sebring twice, in 1990 and 1991.

Daly has also spent 25 years as a television broadcaster with ESPN, NBC, CBS, and Fox Sports. USA Today called him "the best new face on sports television," and IndyCar Racing magazine voted Daly "the most popular motorsports television announcer."

The seminar is offered free of charge. For more information on Derek Daly, visit www.derekdaly.com. For further information on the PRI Trade Show, visit www.pri2015.com or call 949/499-5413.

About Honda Performance Development:
Honda Performance Development, Inc., (HPD) is Honda's racing company in North America and is a wholly owned subsidiary of American Honda Motor Co., Inc. Founded in 1993, HPD is the technical operations center for Honda's high-performance racing programs. HPD specializes in the design and development of race engines, chassis and performance parts, and technical/race support. It also offers parts and race support to Honda and Acura grassroots motorsports racers, and is expanding its support of racing series and programs to make Honda racing products available to participants in all racing disciplines, from karting and Quarter Midgets to the highest levels of pro racing.